



**VOTE FOR LEMA
IN THE MORNING CALL'S
READERS CHOICE AWARDS
2010!**



Winner!!!

Hello everyone,

Last year we were honored to be voted the best Martial Arts School in the Lehigh Valley in the Readers Choice Awards. This year, we are up for this honor again.

It has been an exciting year so far for LEMA. We celebrated our 10 year anniversary, promoted Joe Kortbawi to Sensei, and we are mere weeks away from opening our second location.

We are hoping you will help us top off this amazing year by voting Leading Edge Martial Arts best in the Valley for 2010.

Please spread the word to everyone and anyone you can.

There are two ways to vote:

Leading Edge Martial Arts will appear in Home and Services Ballot Page under "Best Martial Arts School"

1. Online Voting can be done anytime from Thurs July 29th through Sun. Aug 8th. (Online Voting Instructions included on reverse side.)

2. LEMA will appear in the Morning Call in Paper ballots On:

Thurs July 29th

Fri July 30th, (Morning Call Weekly only)

Weds Aug 4th,

Fri Aug 6th,

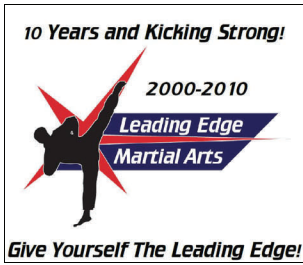
and Sun Aug 8th.

Please be sure to vote both online and with paper ballots.

Thank you in advance for your vote and ongoing support!!!

See you on the mat!!!

Sensei Rob



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2010 READERS' CHOICE - HOW TO VOTE ONLINE

Online Voting Instructions

Important Points:

- Users must register on themorningcall.com to be able to vote for Readers' Choice.
- There is only one vote per category per user account (this is tracked by the user's email address). After a category is voted for, it will disappear from the list of categories.

To Vote:

- Click on the Readers' Choice icon on themorningcall.com homepage or log on to www.themorningcall.com/contests . Click on the Readers' Choice icon.
- Register for a new account or enter your email address/password if you have previously registered.
- Choose the Ballot Page you wish to vote on. (Home and Services "Best Martial Arts School)
- You will see the categories listed alphabetically down the left rail. Clicking on a category will bring up a page where users can either type in their vote or click on an advertiser to vote. Ads will show below the voting box on the requested category pages.
- To vote: you may type your vote in the box or click on an ad to register a vote

